



# COMPANY PROFILE



# WHO WE ARE ?

LION MEDIA is specialized in Technical Development, Branding, and Marketing Solutions.

We are located in Kuwait, but our work knows no limit, for We speak the language of art and creativity, and we understand that ambition, hard work, and originality are the keys of our mutual success.

We are experts in giving your business the push it needs to achieve success, as we are committed to helping you up-level your business, for we always consider our clients' businesses as our own.

Lions media will be the invisible soldiers fighting for your business growth.

A close-up photograph of two hands shaking in a firm, confident grip. The hands are light-skinned and appear to be of different sizes, possibly representing a manager and an employee or two business partners. The background is a solid, bright yellow, which makes the hands stand out. The lighting is soft, highlighting the texture of the skin and the strength of the handshake.

# **A TEAM WITH PASSION OF CONQUERING THE WORLD**

We have a strong team of very experienced, passionate, and dedicated experts focused on your success

We take pride in exceeding their expectations .

Our passion for design goes beyond beautiful imagery, and into the mind of consumer.

# OUR MISSION

To deliver a memorable journey, and satisfying results, while bringing our clients businesses into the spotlight.

# OUR VISION

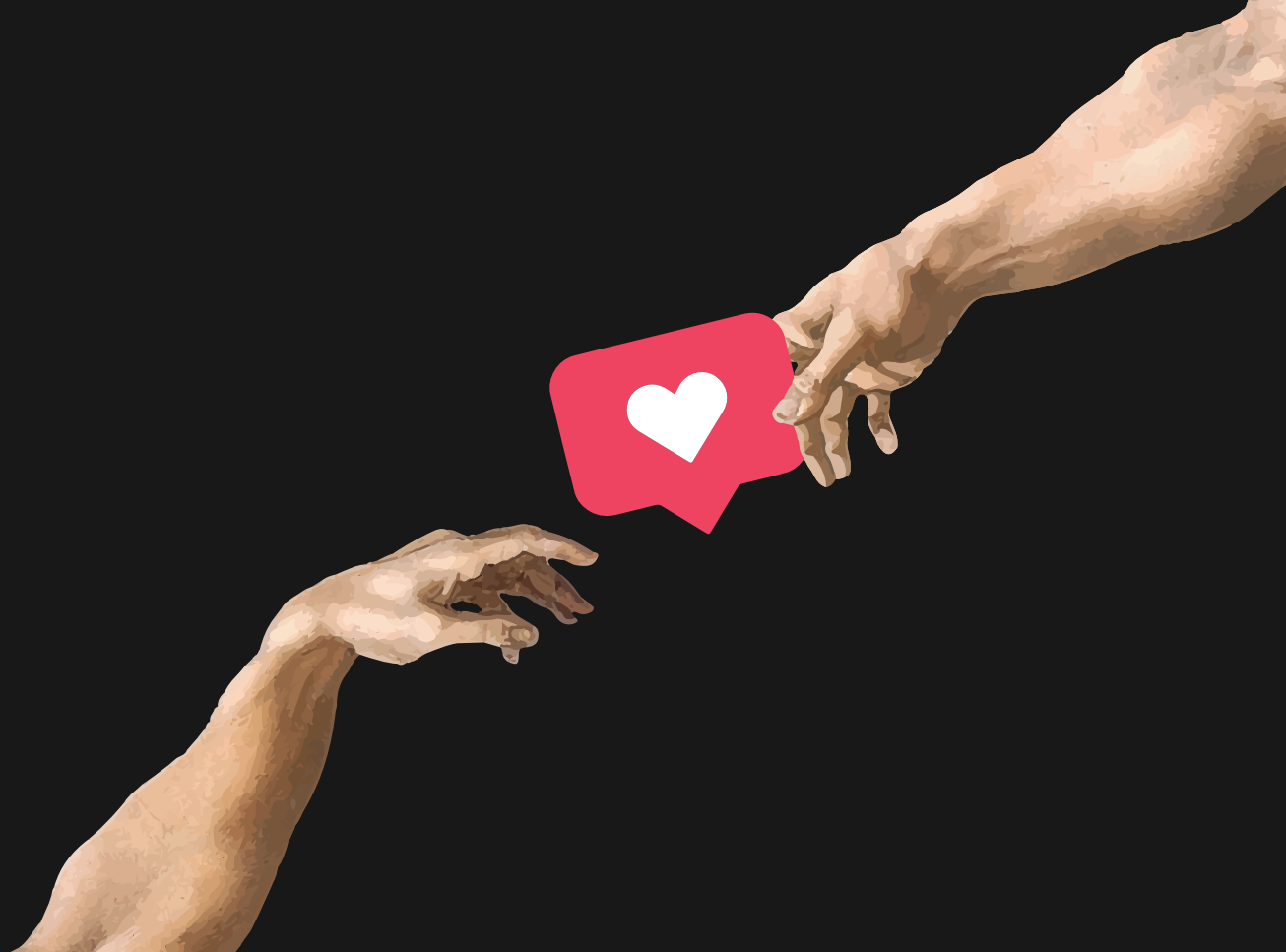
Our vision is to give every business, small and big, the chance to grow and prosper, through delivering measurable results for our clients, employees, and vendors.

# VALUE

- We believe that we become partners in success with our clients, once they choose to work with us.
- We grow through creativity and innovation.
- We integrate and encourage honesty, commitment, and work ethics in every aspect of our work.



# OUR SERVICES



# TECHNICAL SERVICES



## WEBSITE DEVELOPMENT

Strategy Development  
E-commerce Development  
Technical System Analysis  
Support & Maintenance

## APPLICATION DEVELOPMENT

Mobile Application  
Smartwatch Application  
Tablet Application  
Support & Maintenance

## BLOCK CHAIN

Consultation & Strategy  
Building blockchain Platforms

## IOT DEVELOPMENT

Technical Consultation  
IoT Solutions Development

## ANALYSIS

Technical document  
development Consultation  
& Strategy Business Analysis

## UI/UX DESIGN

User Interface design  
User Experience development  
Flow Analysis

## CLOUD SERVER MANAGEMENT

Server Maintenance  
Set-up & Management

## **BRAND IDENTITY DESIGN**

Logo Design  
Brand Style Guidelines  
Typeface - Patterns - Mockup  
Color Palette

## **COMPANY PROFILE**

Context Creation  
Design Creation

## **PRODUCTION**

Signage Design & Production  
Customized Printing Service  
Customized Corporate Sets  
Corporate Branding Stationery

## **BRAND IDENTITY CREATION**

Purpose & Positioning Strategy  
Market Research & Analysis  
Brand Personality Creation  
Marketing Collateral

## **PACKAGING**

Design Creation  
3D Mockup

## **REBRANDING STRATEGIES**

Re-branding Strategies  
Re-branding Style Guidelines & Design  
Re-branding Marketing Collateral

# **BRANDING IDENTITY**



# MARKETING SOLUTIONS

We build you a custom marketing strategy based on your business needs and brand objectives for your target. Then we fuel it with the right content: writing, graphics and videos from our in house creative departments. All of our marketing and creative teams work together to keep your goals top priority, which we'll tell you is a core ingredient to success.





# MARKETING SERVICES



## DIGITAL MARKETING

Search Engine Optimization (SEO)  
Digital Strategy  
Online Advertising  
Digital Execution Services

## MARKETING STRATEGIES

Market Development Strategy  
Competitive Analysis  
Marketing Models  
Marketing Plans

## MEDIA PRODUCTION

Animation  
Voice Over  
Video Production  
Soundtracks  
Scripts

## CONTENT CREATION

Direction Strategy  
Photography & Videography  
Social Media Management  
Commercial Designing  
Animation  
Website & App content creation

## EVENT MANAGEMENT

Booth Design  
& Production  
Events Execution

## PUBLIC RELATIONS

Influencers Marketing  
Crisis Management  
Press Release Copywriting  
Press Releases Distribution  
Annual Reports

## MEDIA BUYING

Television  
Newspapers  
Commercial  
Radio  
Magazines  
Out-Of-Home advertising

# MEDIA PRODUCTION

## PHOTOGRAPHY

Photography is a witness of historical, cultural, and commercial changes through times. It simply captures the magic of a particular moment of time. The images can become a timeless part of a collective memory, and its influence can even become world-wide.



## VIDEOGRAPHY

A corporate video gives your brands' identity a wider reach impact. Our award winning writers, videographers, directors, and corporate video makers can offer your business a creative corporate video and event videos that can maximise the impact and lifetime of your events.





# REACH US

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**THANK  
YOU**

